



DealNet's Consumer Financing Subsidiary Closes Secured Debenture for HVAC Financing

Toronto, Ontario, March 12, 2015 – [DealNet Capital Corp.](#) ("DealNet" or the "Company") (CSE: DLS) is pleased to announce that its consumer financing subsidiary, One Dealer Financial Services Inc. ("One Dealer Financial"), has closed on the first tranche (the "First Closing") of the senior secured debenture offering (the "Senior Secured Debentures") previously announced on December 12, 2014. The funds will be available immediately to One Dealer Financial and are to be used exclusively to fund consumer leases for HVAC equipment.

The First Closing consisted of a single subscription for \$3,000,000 by the wealth management arm of one of Canada's largest life and health insurance companies (the "Investor"). The Investor has the option to invest up to \$50,000,000 under the offering.

The Senior Secured Debentures mature on March 12, 2018 and bear interest at the rate of the three month Canadian Dealer Offered Rate ("CDOR") plus 10%, or 12%, per annum, whichever is greater. One Dealer Financial, the Investor and the Company (acting as a guarantor for the Senior Secured Debentures) entered into a trust indenture with Computershare Trust Company of Canada acting as trustee. One Dealer Financial is able to securitize or refinance its consumer leases through term debt at a lower cost of financing at any time. DealNet will be required to maintain a minimum cash balance in One Dealer Financial equal to 10% of the outstanding Senior Secured Debentures during the term of the debentures.

The current financing will replace One Dealer Financial's existing \$2 million revolving loan facility. A portion of the funds received (\$250,000) will be used immediately to repay the amount outstanding on the revolving loan facility. One Dealer Financial will also pay a pre-payment fee of \$75,000 to the lender to terminate the facility 14 months prior to maturity.

"After extensive due diligence, One Dealer Financial has demonstrated to the Investor the quality of our consumer lease portfolio, our lending practices and the management supporting the business" says Michael Hilmer, Chief Operating Officer of One Dealer Financial. "The consumer leasing space is a lucrative and secure business model and we expect to attract additional institutional support throughout 2015 which will allow us to continue to deploy capital and grow our lease portfolio."

About DealNet Capital Corp.

DealNet Capital Corp. is a public company that trades under the symbol DLS on the Canadian Securities Exchange. DealNet Capital has an investment mandate to acquire

and develop investee companies focused on generating high margin recurring revenue through innovative customer engagement models. The Company has focused its investments towards two key industry verticals: the thriving North American business process outsourcing (“BPO”) market through its wholly-owned subsidiaries, OC Communications Group Inc. (“OCCGI”) and Impact Mobile Inc. (“Impact Mobile”); and the consumer financing market through its wholly-owned subsidiary, One Dealer Inc. (“One Dealer”).

ON BEHALF OF DEALNET CAPITAL CORP.

For additional information please visit www.sedar.com.

The Canadian Securities Exchange does not accept responsibility for the adequacy or accuracy of this release.

Forward-looking Statements

This press release contains certain forward-looking statements with respect to the Company. These forward-looking statements, by their nature, involve risks and uncertainties that could cause actual results to differ materially from those contemplated. We consider the assumptions on which these forward-looking statements are based to be reasonable, but caution the reader that these assumptions regarding future events, many of which are beyond our control, may ultimately prove to be incorrect. These statements involve risks and uncertainties including, without limitation, DealNet’s ability to successfully develop and market its products, consumer acceptance of such products, competitive pressures relating to price reductions, new product introductions by third parties, technological innovations, and overall market conditions. Consequently, actual events and results in future periods may differ materially from those currently expected.

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