



FOR IMMEDIATE RELEASE

Mobi724 Global Solutions (CSE:MOS), formerly Hybrid Paytech World (CSE:HPT), signs LOI with iQ 7/24 to Accelerate Growth in its Digital Loyalty Incentives, Digital Couponing and Payment

MONTREAL, February 19, 2015 -- Mobi724 Global Solutions ("Mobi724" or the "Company") (CSE:MOS), formerly Hybrid Paytech World Inc. (CSE:HPT), a technology leader in the payment, couponing and digital incentives space, announced today that it has signed a letter of intent ("LOI") to acquire 100% of all issued and outstanding shares of iQ 7/24, a leading Canadian provider of loyalty and customer-engagement solutions. The Company allows retailers, consumer-packaged goods manufacturers, loyalty providers, mobile operators and payment card issuers to create, manage and deliver point of sale coupons/rewards to their customer base on any mobile device. Mobi724 will be commencing a due diligence process and the transaction is expected to close by the end of March 2015.

"We have been collaborating over the past three years with iQ 7/24 and we will now be fully engaged as a formal team," says Marcel Vienneau, CEO of Mobi724. "The plan is to leverage both companies' integrated solutions and expertise for the benefit of our global customers."

iQ 7/24 specializes in loyalty programs, which will be a strategic value-add to the Company's worldwide offering of digital couponing and payment solutions. The amalgamation of both companies' talent, technology and customer base will fuel the growth trajectory. iQ 7/24 as some of Canada's leading brands in their portfolio and customers throughout the Canadian landscape.

"This transaction is projected to add revenues to the extent of \$2M to Mobi724 within a 12 month period and an important increase in revenues for this segment in the following 12 months. Mobi724, as well as the shareholders, will also benefit from a projected positive EBITDA generated by iQ 7/24 and starting in Q2 2015", adds Marcel Vienneau, CEO of Mobi724.

"We have been working with Mobi724 since its creation, as a technology provider and an equity partner. It makes so much sense now to join force to maximize solutions and programs offered to our clients" says Daniel Tardif, President of iQ 7/24.

About iQ 7/24

iQ 7/24 is a leading Canadian provider of loyalty and customer-engagement marketing solutions, driving increased retail profitability by creating customized retention, activation and loyalty programs. It has developed over the last 7 years as one of the most innovative and robust loyalty and rewards redemption platforms in the market. iQ 7/24 provides an agile, state-of-the-art technological platform as well as consulting services to manage programs and maximize retail ROI.

iQ 7/24 presently specializes in both the automotive and power-sports industries, with about 300 dealerships across Canada and is expanding its expertise to include the hospitality and general retail sectors.

About Mobi724 Global Solutions

Mobi724 Global Solutions (CSE: MOS), formerly Hybrid PayTech World Inc. (CSE: HPT), a corporation based in Montreal, Canada, is a technology leader in digital incentives (such as mobile couponing & loyalty rewards) and payment solutions (including mobile payment).

Mobi724 Global Solutions unleashes the true potential of both payment and couponing/rewards transactions for both online and offline points of sale.

The company is fully dedicated to deliver unique “real time” and seamless digital promotional incentives (coupons, bank cards, loyalty rewards) embedded into the most secured payment environment. The company provides to its customers full and comprehensive traceability and enriched consumer data through its offering. Its solutions enable retailers, manufacturers, offer providers, mobile operators and card issuers to create, manage, deliver and “track & measure” incentive campaigns worldwide to ANY mobile device and allow its redemption at ANY point of sales.

Our credit and debit payment solutions, focusing on authentication, approved security and quick merchant adoption allows our users to process payments with a wide range of devices over a secure and seamless transaction.

Our PCI and EMV cloud-based switch, with our device agnostic connectivity, simplifies deployment, integration and introduces new payment and digital incentives solutions to the market.

For more information on its products and on Mobi724 Global Solutions, visit www.mobi724globalsolutions.com or contact Mr. Marcel Vienneau: 1-514-394-5200 Ext 413.

Certain statements in this document, including those which express management's expectations or estimations with regard to the Company's future performance, constitute “forward-looking statements” as understood by applicable securities laws. Forward-looking statements are, of necessity, based on a certain number of estimates and hypotheses; while management considers these to be accurate at the time they are expressed, they are inherently subject to significant uncertainties and risks on the commercial, economic and competitive levels. We advise readers that these forward-looking statements are subject to risks, uncertainties, and other known and unknown factors that may cause the actual results, performance or achievements of the Company to be materially different from any future results, performance or achievements expressed or implied in these forward-looking statements. Investors are advised to not rely unduly on the forward-looking statements. This advisory applies to all forward-looking statements, whether expressed orally or in writing, attributed to the Company or to any individual expressing them in the name of the Company. Unless required by law, the Company is under no obligation to publicly update these forward-looking statements, whether to reflect new information, future events, or other circumstances.

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