



### **Newnote Financial Forms Wholly Owned Subsidiary in Australia**

Vancouver, British Columbia – January 6, 2015 – Newnote Financial Corp. (the “Company”), (CSE: NEU; OTCQB: NWWTF; FSE: 1W4) is pleased to announce the Company has formed a wholly owned subsidiary in Australia with intent to launch the Puretrade™ digital currency exchange in that region.

The newly formed corporation, also called Newnote Financial Pty Ltd., will enable the parent Company to conduct business overseas and offer clients additional arbitrage opportunities. The Newnote team, along with our Australian partners are working to ensure AML/CTF policies and procedures meet or exceed the requirements set out by AUSTRAC, the organization created to oversee the compliance of Australian businesses and to protect the integrity of Australia's financial system.

Australia has several well established payment gateway services available including POLi Payments, an Australian Post owned business. The payment gateways allow Australian residents and merchants to easily conduct business electronically while providing optimum security.

CEO & President of Newnote, Paul Dickson, reports: “The state of the digital currency business environment in Australia has been experiencing wider acceptance by financial institutions as businesses have complied with the rules and regulations required to properly operate within this space. The Australian Government has been proactive in setting guidelines on digital currencies that appear to be beneficial to companies and individuals interested in participating in the burgeoning digital currency sector.”

About Newnote Financial Corp.

Newnote Financial Corp. is pioneering innovative crypto-currency and Bitcoin related software products and services geared at the growing business segment of this burgeoning market. Newnote has positioned itself to be a leading contender in delivering opportunities to startup businesses world-wide and continues to create new opportunities for its clients and its shareholders. Newnote has a clear vision on the direction in which this new and unique business is headed and is continually adjusting and adopting new business practices in both technology and the policies & procedures required by banks and securities regulators.

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**Forward-Looking Information:**

This press release may include forward-looking information within the meaning of Canadian securities legislation, concerning the business and trading in the common stock of Newnote Financial Corp. The forward-looking information is based on certain key expectations and assumptions made by the company's management. Although the company believes that the expectations and assumptions on which such forward-looking information is based are reasonable, undue reliance should not be placed on the forward-looking information because the company can give no assurance that they will prove to be correct. These forward-looking statements are made as of the date of this press release and the company disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.

The CSE has not reviewed, approved or disapproved the content of this press release.