

## **NEWS RELEASE**

## SecureCom Mobile Inc. Targets the Security of Professional Athletes

Vancouver, B.C. March 10th 2015 - SecureCom Mobile, Inc. (SCE) targets Sports Security Distribution Network.

SecureCom Mobile, Inc. has diversified their strategic focus to include a Sports Security Platform. Athletes do not have a desk job where they sit at a computer all day and it is their mobile device that serves as their voice to agents, teammates, spouses and friends. As a result, security for their lifestyle has become the most compromised part of their lives. SecureCom Mobile, Inc. strategy is to work with athletes, agents and players associations to enhance the security of professional athletes.

The gap in compromised mobile security for professional athletes was widely popularized last summer with the creation of Cyber Dust a software app solution that attempts to minimize the professional athletes' exposure of their private lives messages by having the messages disappear. The private messaging app is seen by many as being inconvenient because most people reference past conversations. Cyber Dust attempts to resolve this allowing the user to pin messages – however this adds an additional layer of complexity that isn't user friendly.

SecureCom Mobile, Inc.'s planned Sports Security Platform will allow the athlete to go about their business and lives privately with a user friendly interface that enables them to utilize their mobile device in the same manner they have always been using it – but with the added layer of security that they require. SecureCom Messaging & Text enables people to communicate via data in a secure private application encrypting message contents and attachments end to end. A subscriber can have an entire conversation and exchange files knowing they are protected.

"We live in a world where people use their mobile phones as their primary form of correspondence, and athletes use their mobile phone for almost every communication inclusive of contract negotiations" said Peter Wilson, Director of SecureCom Mobile, Inc. "Private lives are Private. Our platform of text, messaging, and voice encryption is a secure solution to protect professional athletes."

## **About SecureCom Mobile Inc.**

SecureCom Mobile Inc. develops and markets consumer software and hardware encryption communications products for mobile phones, tablets, and computer-based platforms. Its technology enables people to communicate, in complete privacy, with ease, using voice, text and data messaging. The Company employs cryptographically strong algorithms and protocols to shield communication from surveillance and analysis. Its encryption scheme cannot be circumvented by mobile carriers or other parties, thereby ensuring total privacy. SecureCom Mobile products are available for the Android and Blackberry platforms, and coming soon for iOS.

SecureCom Mobile Inc. trades on the Canadian Securities Exchange under the symbol SCE and Frankfurt Stock Exchange under S6U, WKN#:

See http://www.securecommobile.com (English) or http://www.securecommobile.de (German)

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